



The Center  
for nonprofit resources

## 2018 Programming

Date Time Location	Title	Speaker	Certificate in Nonprofit Management Track
January 16, 2018 9:30am-4:30pm Main Library	Understanding Nonprofit Strategic Planning	Al Onkka	Organizational Management OR Leadership and Human Resources
January 17, 2018 9:30am-12:30pm Main Library	Facilitative Leadership	Al Onkka	Leadership and Human Resources
February 7, 2018 12:00pm-1:00pm Main Library	Lean Six Sigma Solutions Overview	Heather Bradley	Not Eligible for the Certificate in Nonprofit Management
February 13, 2018 9:30am-10:45am Main Library	Introduction to Proposal Writing	Linda Koss	Not Eligible for the Certificate in Nonprofit Management
February 22, 2018 9:30am-4:30pm Main Library	Collaboration: Unlock Your Organization's Impact Potential	Karen Ray	Organizational Management
March 6, 2018 9:30am-4:30pm Main Library	Telling Your Financial Story*	Gretchen Upholt	Financial Management
March 7, 2018 9:30am-12:30pm Main Library	Operational Excellence	Gretchen Upholt	Organizational Management OR Financial Management
April 3, 2018 9:30am-11:00am Main Library	Diving Deeper into the Foundation Directory	Linda Koss	Not Eligible for the Certificate in Nonprofit Management
April 12, 2018 9:30am-4:30pm Main Library	Compelling Messages for Nonprofits	Tana Schiewer	Marketing and Media
April 26, 2018 9:30am-4:30pm Main Library	Embracing The Power of a Diverse and Inclusive Workplace*	Katena Cain	Leadership and Human Resources
May 23, 2018 9:30am-4:30pm Main Library	The Major Gift Challenge: How to Get Started Raising Major Gifts*	Amy Eisenstein	Fundraising

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Date Time Location	Title	Speaker	Certificate in Nonprofit Management Track
June 5, 2018 9:30am-12:30pm Main Library	Managing Up Managing Down*	Sarah Cohn	Board Governance
June 5, 2018 1:30pm-4:30pm Main Library	Understanding Your Stakeholders*	Sarah Cohn	Organizational Management
August 9, 2018 9:30am-4:30pm Main Library	Cross-Cultural Communication	Sarah Barezai & Diego Abente	Leadership and Human Resources
September 5, 2018 9:30am-12:30pm 300 Madison Ave. 8 <sup>th</sup> fl.	Creating a Grant-Ready Budget	Heather Stombaugh	Financial Management OR Fundraising
September 25, 2018 9:30am-12:30pm 300 Madison Ave. 8 <sup>th</sup> fl.	Boot Camp for Nonprofit Leaders	Beth Short	Board Governance
October 10, 2018 9:30am-12:30pm 300 Madison Ave. 8 <sup>th</sup> fl.	Getting the Biggest Marketing Bang for Your Buck	Laura Macknick	Marketing and Media
October 23, 2018 9:30am-12:30pm 300 Madison Ave. 8 <sup>th</sup> fl.	Social Entrepreneurship: An Introduction	Sarah Jo Twitchell	Fundraising
November 8, 2018 9:30am-4:30pm 300 Madison Ave. 8 <sup>th</sup> fl.	Establishing an Environment for Innovation	Patricia Moten Marshall	Organizational Management

*\*Certificate of Minority Executive Leadership*



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