



2017 PROGRAMMING

Date, Time and Location	Title	Speaker	Certificate in Nonprofit Management Track
January 27, 2017 9:30am-4:30pm Kent Branch Library	Grabbing Headlines: Developing a Media Strategy	Amanda Aldrich	Marketing & Media
February 7, 2017 9:30am-12:30pm Kent Branch	Share the Love: Using Social Media to Show Gratitude	Steven Shattuck	Fundraising
March 2, 2017 9:30am-4:30pm Kent Branch	Your WHY Advantage: Enrolling Funders, Volunteers and Staff in Your Mission	Ridgely Goldsborough	Marketing & Media
March 8, 2017 9:30am-11:30am Main Branch Library	Getting Ready for Grants	Linda Koss & Mary Sobecki	Not Eligible
March 28, 2017 9:30am-4:30pm Kent Branch	Accelerating Board Performance: Better Conversations, Discussions, and Decisions*	Regina Funkhouser	Board Governance
April 11, 2017 9:30am-12:30pm Main Branch	Data Visualization: Letting Your Data Tell Your Story	Jacob Burgoon	Organizational Management
April 25, 2017 9:30am-4:30pm Kent Branch	Fiscal Fitness: Managing Nonprofit Health*	Dione Alexander	Financial Management
May 16, 2017 9:30am-12:30pm Main Branch	Major Gift Fundraising and Success with Special Events can go Hand-in-hand	Jay Love	Fundraising
May 25, 2017 9:30am-4:30pm Main Branch	Leading with Theory of Change*	Al Onkka	Leadership & Human Resources OR Organizational Management

* This course is part of the Certificate of Executive Leadership

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June 13, 2017 6:00pm-8:00pm Main Branch	Getting Ready for Grants	Linda Koss & Mary Sobecki	Not Eligible
June 15, 2017 9:30am-4:30pm Kent Branch	Daring Leadership*	Janet Frood	Leadership & Human Resources
June 29, 2017 9:00am-3:00pm Toledo Museum of Art	Learning to See: Helping Nonprofits Apply Visual Literacy	Mike Deetsch	Marketing & Media OR Fundraising OR Organizational Management
August 31, 2017 9:30am-12:30am Main Branch	Top 10 Mistakes Employers Make: Avoiding Legal Issues in	Patty Wise	Leadership & Human Resources
September 14, 2017 9:30am-12:30pm Main Branch	A Graphic Re- visioning of Nonprofit Overhead	Curtis Klotz	Financial Management
September 14, 2017 1:30pm-4:30pm Main Branch Library	Transforming Nonprofit Business Models	Curtis Klotz	Financial Management OR Board Governance
September 20, 2017 9:30am-11:30am Main Branch	Getting Ready for Grants	Linda Koss & Mary Sobecki	Not Eligible
September 27, 2017 9:30am-4:30pm Main Branch	Leading Impact: Building an Outcome- Based Culture	Debbie Wilde	Organizational Management OR Leadership & Human Resources
October 12, 2017 9:30am-4:30pm Main Branch	The Future of Philanthropy	Melissa Brown	Fundraising

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