INNOVATIONS iQ QUANTIFIED

Tips to Remember When Reviewing & Revising Program Logic Models

- **Pre-Program Activities** relate to the work done to secure or prepare Inputs, and therefore do not have a designated column on the Program Logic Model.

- To account for **Pre-Program Activities**, use detailed descriptions in the **Inputs** section like "Staff Trained in XYZ" (if you plan to train your staff) or "Curriculum based on Identified Needs" (if you will be developing a curriculum based on a needs assessment); and/or develop a separate Operational Logic Model that focuses on internal operational changes instead of client-related changes.

- All of the **Inputs** listed should be represented somewhere in the **Activities** section, and vice versa

- Each **Activity** should lead to at least one **Output**; consider using an arrow to visually represent the connection.

- Each **Activity** should also lead to at least one **Outcome** via the **Output**; consider using an arrow to visually represent the connection.

- **Outputs** should be represented by a number or percent sign and a category (i.e. # of people attending, % of attendees who were returners); they should essentially restate the activity, but from the perspective of what happened (i.e. Activity: Agency will provide training, Output: # of trainings conducted); exact numbers should be filled in only after the **Activity** has occurred, unless you must project (in which case the numbers should be noted as projections, not actual results).

- Each **Outcome** must logically follow or result from an **Activity** or another **Outcome**; consider using an arrow to visually represent the connection.

- **Outcomes** should relate to expected changes in participants' Exposure, Awareness/Knowledge, Attitudes, Skills, Behaviors, and/or Overall Conditions; as a result, each outcome should begin with the name of the target audience